

## **Exploring Management Wisdom In The Bhagavad Gita: A Study Of Timeless Pearls In Context With ‘Shrimad Bhagavad Gita And Management Concepts Made Easy’ by**

**Diwakar Mishra**

**By**

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### **Abstract**

Due to the failure to cope with work-related challenges, the integration of spiritual wisdom with modern management practices has gained increasing attention in recent years. The book *Shrimad Bhagavad Gita And Management Concepts Made Easy* by Diwakar Mishra presents the timeless teachings of the holy scripture Bhagavad Gita as practical guidance for true leadership, decision-making, and personal development in contemporary professional environments.

This paper examines how the philosophical insights of the Bhagavad Gita can address common managerial challenges in the professional domain, such as stress, ethical dilemmas, leadership responsibilities, and uncertainty in decision-making. It also highlights the relevance of duty, disciplined action, emotional balance, and ethical conduct. By presenting these teachings in simple and accessible language, the author bridges the gap between ancient Indian philosophy and modern organizational management. The present paper tries to demonstrate that the principles of the Gita remain highly relevant for professionals seeking clarity of thought and expression, resilience, and substantial success in today's demanding corporate world.

### **Keywords**

Challenges, Management, Integrity, Discipline, Success

## Introduction

In the modern era, professional life is often characterized by constant pressure, cut throat competition, and rapid change. Managers and professionals frequently encounter difficult decisions, ethical dilemmas, and emotional stress while striving to meet organizational goals. In such an environment, the search for guidance that promotes both effectiveness and inner balance becomes essential.

Ancient philosophical texts can offer valuable insights for addressing these challenges. One such text is the Bhagavad Gita, a sacred Indian scripture that has long been regarded as a guide to ethical action, self-discipline, and spiritual understanding. It focuses on the concepts of Karma and Dharma. In his book, the author Diwakar Mishra interprets the teachings of the Gita in the context of modern management. Rather than presenting it purely as a religious or philosophical text, the author explores how its principles can be applied to leadership, decision-making, motivation, time, and stress management in contemporary institutions.

The book suggests that many challenges faced by modern professionals closely resemble the moral and emotional conflict experienced in the past on the battlefield of Kurukshetra. Guided by Krishna, Arjuna not only learnt to overcome doubts and performed his duty with clarity and determination but also succeeded in winning the battle. This narrative serves as a powerful metaphor for the challenges of leadership and responsibility in today's professional world and the most efficient ways to overcome those challenges.

## Exploring the Bhagavad Gita as a Management Guide

The central argument of the book is that the Bhagavad Gita functions as a practical manual for effective management. Although written thousands of years ago, its teachings address universal human concerns such as responsibility, ethical conduct, self-control, detachment, and purposeful action.

Managers often face complex circumstances where decisions must be made quickly and responsibly. The Gita's emphasis on wisdom, duty, and thoughtful action offers valuable guidance for such situations. By drawing parallels between Arjuna's dilemma and modern professional challenges, the book demonstrates how ancient philosophy can inform contemporary leadership practices.

## **Focusing on the Theory of Detachment**

One of the most influential teachings of the Bhagavad Gita is the concept of performing one's duty without attachment to the results. According to the Gita, individuals should focus on sincere effort and disciplined work rather than becoming overly concerned with success or failure.

In modern organizations, performance is often measured strictly in terms of outcomes. While results are important, excessive focus on them can create anxiety, stress, and fear of failure. The book emphasizes that a balanced approach that focuses on effort and excellence rather than solely on outcomes can lead to better performance and improved mental well-being.

This principle encourages professionals to concentrate on the quality of their actions. When individuals perform their duties with dedication and integrity, success becomes a natural consequence rather than an overwhelming pressure. As a result, professionals can maintain motivation and productivity while preserving inner stability.

## **Leadership and Self-Mastery**

Another important theme explored in the book is the relationship between leadership and self-mastery. The Bhagavad Gita teaches that true leadership begins with the ability to manage one's own thoughts, emotions, and impulses.

Effective leaders are expected to guide others, inspire teams, and make responsible decisions. However, these responsibilities can only be fulfilled when leaders possess self-discipline and emotional awareness. The Gita emphasizes that individuals who have control over their minds and senses are better equipped to lead others with wisdom and fairness. In today's world, leaders need to be patient, empathetic, and calm during critical hours to manage the team effectively, and this is what the Bhagavad Gita teaches us precisely.

## **Creating the Balance between Emotions and Decision-Making**

Emotional stability is another key lesson drawn from the teachings of the Bhagavad Gita. The scripture emphasizes the importance of maintaining equanimity in both success and failure. A calm and steady mind enables individuals to evaluate situations objectively and make wise decisions.

In today's corporate environment, professionals frequently encounter stressful situations, tight deadlines, and high expectations. Emotional reactions such as anger, fear, or frustration can lead to impulsive decisions that negatively affect both individuals and organizations.

The book explains that the Gita encourages individuals to cultivate inner balance and mindfulness. By maintaining composure in challenging situations, managers can respond thoughtfully rather than react impulsively.

### **Need of Ethics and Integrity For True Success**

Ethical conduct forms another central pillar of the Bhagavad Gita's teachings. The text emphasizes that following one's own righteous path, even imperfectly, is preferable to achieving success through unethical means.

In modern professional environments, individuals sometimes face pressure to compromise their values for short-term gains. People lack ethical values and focus on materialistic achievements. In this crucial hour of unethical practices, the book stresses that sustainable success and genuine leadership depend on integrity, honesty, and moral courage, and also quotes examples from the Bhagavad Gita to substantiate the arguments.

By adhering to ethical principles, managers can build trust within their teams and organizations. Ethical leadership not only strengthens organizational culture but also enhances long-term success. The teachings of the Gita remind professionals that integrity is a fundamental component of responsible leadership.

### **Practicing The Core Values**

One of the distinguishing features of *Shrimad Bhagavad Gita and Management Concepts Made Easy* is its emphasis on practical application. The author explains management concepts through well-known episodes from the Bhagavad Gita, allowing readers to connect philosophical ideas with real-world situations.

This approach makes the book accessible to readers who may not have a background in management studies or Indian philosophy. By presenting complex ideas in clear and relatable language, the author ensures that the teachings can be easily understood and applied in everyday professional life.

The lessons drawn from the Gita encourage individuals to develop resilience, clarity of purpose, and ethical awareness. These qualities are essential for navigating the challenges of modern organizational environments.

## Conclusion

The insights presented in *Shrimad Bhagavad Gita and Management Concepts Made Easy* demonstrate that ancient wisdom can offer substantial guidance for contemporary professional life. By interpreting the teachings of the Bhagavad Gita in the context of leadership and management, Diwakar Mishra highlights their continued relevance in addressing modern challenges that sometimes lead to disastrous results if left unaddressed.

In today's fast-paced and often demanding professional world, where pressure and uncertainty are common, the insights of the Bhagavad Gita offer a valuable framework for thoughtful action, responsible leadership, and personal growth. By applying these timeless teachings, individuals can pursue professional excellence while maintaining inner stability, ethical integrity, and a deeper sense of purpose. This balanced approach not only enhances individual success but also contributes positively to the broader workplace and society as a whole.

## References

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## About the Author

Dr. Mallika Tripathi is an award-winning author and bilingual poet. Deeply committed to social consciousness, she gives voice to marginalized communities through her evocative writing. Currently, she is serving as Professor and Head of the Department of Applied Science & Humanities at FGIET, Raebareli.

